



Project Management in the Pharmaceutical Industry

March 28—29, 2019

King of Prussia, PA

Day One: Thursday, March 28, 2019

Session No.

8:00 – 8:30 AM	<i>Registration and Continental Breakfast</i>	
8:30 – 9:00 AM	<u>PERI Welcome & Course Introduction</u>	
9:00 – 10:30 AM	<u>Introduction to Pharmaceutical Project Management</u> <ul style="list-style-type: none"> • Overview of the pharmaceutical industry • Overview of project management in the pharmaceutical industry • Review of the drug development project & product lifecycle • Different types of Project Managers in the pharmaceutical industry 	1
10:30 – 10:45 AM	<i>Morning Break</i>	
10:45 - 12:00 PM	<u>Portfolio/Program/Project Management in the Pharmaceutical Industry</u> <ul style="list-style-type: none"> • Portfolio vs. Program vs. Project Management • Clinical vs. non-clinical projects and the challenges in each type • Methodologies & frameworks: what to use when, depending on the project • Project Management Phases, depending on the project <p>➤ <i>Practical Exercise: Project Selection and Roadmapping</i></p>	2
12:00 – 1:00 PM	<i>Lunch Break</i>	
1:00 – 3:00 PM	<u>The Importance of Planning, Communication and Reporting</u> <ul style="list-style-type: none"> • Project planning and plan components • Scope and Risk Management Plans • Project communication tools and techniques in pharma • The Communication Plan and Schedule <p>➤ <i>Workshop: Developing a Comprehensive Project Plan</i></p>	3
3:00 – 3:15 PM	<i>Afternoon Break</i>	
3:15 - 4:45 PM	<u>Project Management Systems, Tools & Techniques</u> <ul style="list-style-type: none"> • Project management systems: what to use when • Clinical vs. non-clinical projects: project management tools for each type • Other project management techniques and their application <p>➤ <i>Practical Exercise: Selecting & Applying the Right Tools</i></p>	4
4:45 – 5:00 PM	<u>Day One Closing Remarks</u>	

Day Two: Friday, March 29, 2019**Session
No.**

8:00 – 8:30 AM	<i>Continental Breakfast</i>	
8:30– 9:15 AM	<u>The Project Manager Job in the Pharmaceutical Industry</u> <ul style="list-style-type: none"> • Professional outlook and development opportunities • Specific project management-related career paths • Other opportunities for the Pharmaceutical Project Manager 	5
9:15 – 10:15 AM	<u>The Role of the Project Manager</u> <ul style="list-style-type: none"> • The Clinical PM vs. the non-clinical PM • Characteristics of an effective Project Manager • Hard skills vs. Soft skills • Certification, education, experience • Managing with no authority • The importance of negotiation and influence in project management <p>➤ <i>Practical Exercise: Project Manager Job Descriptions</i></p>	6
10:15 – 10:30 AM	<i>Morning Break</i>	
10:30 – 12:30 PM	<u>Building and Leading an Effective Project Team</u> <ul style="list-style-type: none"> • The roles within an effective project team • The characteristics of a successful project team • Stages of clinical and non-clinical project team development • The importance of effective communication and relationships • Managing global, remote, diverse and cross-functional teams • Strategies for managing team conflict and difficult personalities <p>➤ <i>Workshop: Managing Team Dynamics & Personalities</i></p>	7
12:30 – 1:30 PM	<i>Lunch Break</i>	
1:30 – 3:00 PM	<u>Managing Risks & Issues in Project Management</u> <ul style="list-style-type: none"> • Different types of risks and issues in pharmaceutical project management • Managing stress at different phases in the project/product lifecycle • Managing project failure • Mergers & acquisitions • Strategies for mitigating risk & resolving issues 	8
3:00 – 3:15 PM	<i>Afternoon Break</i>	
3:15 – 4:15 PM	<u>Leading Effective Project Meetings</u> <ul style="list-style-type: none"> • Effective meetings as a key communication tool • Necessary components of an effective meeting • Designing (and following!) an effective agenda • Facilitating effective team discussions • Risks to effective meetings and strategies to mitigate them <p>➤ <i>Practical Exercise: Developing a Meeting Facilitation Plan</i></p>	9
4:15 -- 4:30 PM	<u>Course Wrap-up</u>	



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COURSE DESCRIPTION

PERI's Project Management in the Pharmaceutical Industry provides a comprehensive overview of the importance of project management across the various drug development stages and organizational areas within a pharmaceutical company. The course lays a solid foundation for professionals transitioning into a project management role, while also offering new tools and strategies to seasoned managers looking to improve their efficiency, effectiveness and communication across their programs and projects.

Through interactive presentations, discussions, and workshops, course participants learn how to manage different types of programs and projects typical in a global pharmaceutical environment. From the hard skills in project management—planning, scheduling, scope management, risk & issue management, resource planning, and budget oversight—to the softer skills of team leadership, relationship management, effective communication, and negotiation and influence, this valuable course covers everything a project manager needs in order to be successful in today's pharmaceutical organizations.

COURSE OBJECTIVES

Upon completion of this course, participants should be able to:

- Describe the full product lifecycle in the pharmaceutical industry, and identify the purpose and challenges in each area and phase
- Demonstrate how project management principles and techniques are applied to the lifecycle and organizational operations to streamline optimal delivery
- Construct and manage more effective, high-performing project teams
- Evaluate risks and issues well in advance, and to effectively mitigate and/or resolve them promptly

CONTINUING EDUCATION CREDIT

Pharmaceutical Education & Research Institute, Inc. (PERI) is pleased to make continuing education credit available to you for attendance at this program. To receive credit, you must attend the entire program and submit the Continuing Education Application form directly to a PERI on-site coordinator. Additional \$35 fee applies for students who are applying for continuing education credit.

Continuing Pharmacy Education



Pharmaceutical Education & Research Institute, Inc. (PERI) is approved by the Accreditation Council for Pharmacy Education as a provider of continuing pharmacy education. ACPE Universal Activity Number is 0708-0000-19-002-L04-P. 1.25 continuing education units (CEUs) are available for this program. Initial Release Date: 3/28/19. This is an application-based CPE activity.

Continuing Medical Education



PERI, Inc. is accredited by the Accreditation Council for Continuing Medical Education to provide continuing medical education for physicians. PERI, Inc. designates this live activity for a maximum of 12.5 *AMA PRA Category 1 Credits*™. Physicians should claim only the credit commensurate with the extent of their participation in the activity.