



# Project Management in the Pharmaceutical Industry

September 19 – 20, 2019

Boston, MA

## Day One: Thursday, September 19, 2019

## Session No.

8:00 – 8:30 AM	<i>Registration and Continental Breakfast</i>	
8:30 – 9:00 AM	<b><u>PERI Welcome &amp; Course Introduction</u></b>	
9:00 – 10:30 AM	<b><u>Introduction to Pharmaceutical Project Management</u></b> <ul style="list-style-type: none"><li>• Areas of Project Management<ul style="list-style-type: none"><li>○ Development – Clinical to Commercial</li><li>○ Capital Investment</li><li>○ Sustaining and Continuous Improvement</li><li>○ Product Life Cycle</li></ul></li><li>• Introduction of Project Management Institute (PMI) Project Management Model and Roles</li><li>• Phase Gate Models</li></ul>	<b>1</b>
10:30 – 10:45 AM	<i>Morning Break</i>	
10:45 - 12:00 PM	<b><u>Initiating and Planning Phase</u></b> <ul style="list-style-type: none"><li>• <i>Practical Exercise</i> – Development of Project Scope and Execution Needs<ul style="list-style-type: none"><li>○ Develop Charter</li><li>○ Identify Stakeholders</li></ul></li><li>• Project Management Plan<ul style="list-style-type: none"><li>○ Requirements</li><li>○ Define Tasks/Resources</li><li>○ Estimate Durations</li><li>○ Budget</li></ul></li></ul>	<b>2</b>
12:00 – 1:00 PM	<i>Lunch Break</i>	
1:00 – 3:00 PM	<b><u>Enhance the Plan – Get your project approved!</u></b> <ul style="list-style-type: none"><li>• Born Lean</li><li>• Schedule/Task Optimization</li><li>• Challenges of Scope Definition and Scope Creep</li></ul>	<b>3</b>
3:00 – 3:15 PM	<i>Afternoon Break</i>	
3:15 – 4:45 PM	<b><u>Execution: Building and Leading Effective Project Teams</u></b> <ul style="list-style-type: none"><li>• Introduction of the Project Sherpa</li><li>• Leading with indirect authority</li><li>• Hard and Soft Skills/Communication Skills</li><li>• Understanding Type – Personalities and Behaviors</li></ul>	<b>4</b>
4:45 – 5:00 PM	<b>Day One Closing Remarks &amp; Wrap Up</b>	

**Day Two: Friday, September 20, 2019**

**Session  
No.**

8:00 – 8:30 AM	<i>Continental Breakfast</i>	
8:30 – 10:15 AM	<p><b><u>Executing, Monitoring, and Controlling</u></b></p> <ul style="list-style-type: none"> <li>• Governance Methods             <ul style="list-style-type: none"> <li>○ Steering Committee</li> <li>○ PMO</li> <li>○ Sponsor</li> <li>○ Team</li> </ul> </li> <li>• Governance Tools             <ul style="list-style-type: none"> <li>○ Daily Meetings/Scrum/KPIs</li> <li>○ Weekly/Monthly Reports</li> <li>○ Obeya Room/War Room</li> <li>○ Costs and Earned Value/Project KPIs</li> </ul> </li> </ul>	<b>5</b>
10:15 – 10:30 AM	<i>Morning Break</i>	
10:30 – 12:30 PM	<p><b><u>Effective Communication</u></b></p> <ul style="list-style-type: none"> <li>• Message Mapping</li> <li>• <i>Practical Exercise:</i> Develop Elevator Speech of Project Benefits</li> <li>• Introduce Performance Discussion Exercise</li> </ul>	<b>6</b>
12:30 – 1:30 PM	<i>Lunch Break</i>	
1:30 – 3:00 PM	<p><b><u>Managing Risks &amp; Deliverables</u></b></p> <ul style="list-style-type: none"> <li>• Risk Management in Pharma</li> <li>• Risk Management approach for Projects</li> <li>• Handling Adversity</li> <li>• <i>Performance Discussion Exercise:</i> Handling Project Team Member's Performance</li> </ul>	<b>7</b>
3:00 – 3:15 PM	<i>Afternoon Break</i>	
3:15 – 4:00 PM	<p><b><u>Alliance Management Discussion</u></b></p> <ul style="list-style-type: none"> <li>• The role of Project Management in Alliance Management</li> </ul> <p><b><u>Project Closing and After-Action Reporting</u></b></p> <ul style="list-style-type: none"> <li>• Integrating Lessons Learned throughout the Project</li> </ul>	<b>8</b>
4:00 - 4:30 PM	<p><b><u>Course Wrap-up</u></b></p> <ul style="list-style-type: none"> <li>• Open Discussion on Next Steps for Individual Development in Project Management</li> <li>• Course Closeout</li> </ul>	



## Project Management in the Pharmaceutical Industry

September 19 – 20, 2019

Boston, MA

### Course Overview

This course provides a comprehensive overview of the importance of project management across the various drug development stages and organizational areas within a pharmaceutical company. The course lays a solid foundation for professionals transitioning into a project management role, while also offering new tools and strategies to seasoned managers looking to improve their efficiency, effectiveness and communication across their programs and projects.

Through interactive presentations, discussions, and workshops, course participants learn how to manage different types of programs and projects typical in a global pharmaceutical environment. From the hard skills in project management—planning, scheduling, scope management, risk & issue management, resource planning, and budget oversight—to the softer skills of team leadership, relationship management, effective communication, and negotiation and influence, this valuable course covers everything a project manager needs in order to be successful in today's pharmaceutical organizations.

### Course Objectives

*Upon completion of this course, participants should be able to:*

- Describe the full product lifecycle in the pharmaceutical industry, and how the varied roles in project/program management drive performance and mitigates risk to the organization
- Demonstrate how project management principles and techniques are applied to the lifecycle and organizational operations to streamline optimal delivery
- Construct and manage more effective, high-performing project teams
- Evaluate risks and issues well in advance, and to effectively mitigate and/or resolve them promptly

### Course Faculty

*David Fritsch, MBA*

Email: [fritsch.david@yahoo.com](mailto:fritsch.david@yahoo.com)

Project Management Consultant

Head of F&E, Strategic Programs, PMO and Operational Excellence (OE), *Sanofi Genzyme*

Adjunct Faculty, Olin Business School, *Washington University – St. Louis*

### Continuing Education Credit

Pharmaceutical Education & Research Institute, Inc. (PERI) is pleased to make continuing education credit available to you for attendance at this program. To receive credit, you must attend the entire program and submit the Continuing Education Application form directly to a PERI on-site coordinator. Additional \$35 fee applies for students who are applying for continuing education credit.

### Continuing Pharmacy Education



Pharmaceutical Education & Research Institute, Inc. (PERI) is approved by the Accreditation Council for Pharmacy Education as a provider of continuing pharmacy education. ACPE Universal Activity Number is 0708-0000-19-006-L04-P. 1.25 continuing education units (CEUs) are available for this program. Initial Release Date: 9/19/19. This is an application-based CPE activity

### Continuing Medical Education



PERI, Inc. is accredited by the Accreditation Council for Continuing Medical Education to provide continuing medical education for physicians. PERI, Inc. designates this live activity for a maximum of 12.5 *AMA PRA Category 1 Credits*<sup>™</sup>. Physicians should claim only the credit commensurate with the extent of their participation in the activity.