



2023 Global Labeling & Regulatory Symposium

Developed and presented in partnership with Opus Regulatory

October 17 – 18, 2023

Kimpton Hotel Monaco – Washington, DC

Course Description

This a one-of-a-kind comprehensive labeling education symposium explores both fundamental labeling skills and specialized concepts, including current events and new regulatory initiatives. Throughout the two-day program, global experts from big pharma and small pharma will lead several dynamic sessions; faculty for this program also include current and former FDA representatives, academics, and consultant presenters. The program features a blend of interactive presentations, roundtable discussions, case studies, and collaborative sessions, each meticulously planned to provide the best experience for symposium participants.

Course Day 1: Tuesday, October 17, 2023

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8:30 – 8:45 AM

Welcome Remarks

8:45 – 10:00 AM

Keynote Presentation:

“FDA’s Roadmap to Patient-Focused Outcome Measurement in Clinical Trials”

S1

Laurie Burke, MPH

Founder of LORA Group, LLC

Former Dir., FDA’s Study Endpoints & Labeling Development Group

Roundtable Discussion:

Vishal Bhatnagar, MD

Associate Director, Patient Outcomes

FDA Oncology Center of Excellence

Julie Batal, MBA, JD

VP, Regulatory Labeling, Advertising & Promotion, Compliance & Operations

bluebird bio

Omar Perez, PhD, RAC

Head of Medical Diagnostics, US Medical Affairs, Oncology

AstraZeneca

Donald Patrick, PhD

Professor Emeritus, Health Systems and Population Health

University of Washington School of Public Health

10:00 – 10:15 AM

Stretch Break

Course Day 1: Tuesday, October 17, 2023

continued

10:15 – 11:30 AM	<u>Comparison of Labeling Work for Large vs. Small Pharma</u>	S2
	Presentation: <i>“Labeling to Support Large Pharma”</i> Kelly Treonze Executive Director, Global Labeling Therapeutic Areas Merck & Co., Inc. Presentation: <i>“Labeling to Support Small Pharma”</i> Jody L Roth, PMP, RAC Vice President Global Regulatory Affairs Immunovant	
11:30 – 11:45 AM	<u>Stretch Break</u>	
11:45 AM – 1:00 PM	<u>Oncology Labeling Initiatives</u>	S3
	Presentation: <i>“Oncology Labeling Philosophy & Initiatives”</i> William Pierce, PharmD, MPH, BCPS Associate Director, Oncology Labeling FDA Oncology Center of Excellence Presentation: <i>“Oncology Center of Excellence: Project Orbis”</i> Shaily Arora, PharmD Executive Regulatory Science Director, TDR AstraZeneca Presentation: <i>“Oncology Center of Excellence: Companion Diagnostic Labeling”</i> Reena Philip, PhD Associate Director, Biomarkers and Precision Oncology FDA Oncology Center of Excellence	
1:00 – 2:15 PM	<u>Networking Luncheon</u>	

Course Day 1: Tuesday, October 17, 2023

continued

2:15 – 3:45 PM	<u>Labeling During a Public Health Emergency</u>	S4
	Presentation: <i>“Introduction to US and EU Emergency Use Regulations”</i> Nina El-Badry, M.S., RAC (US, EU) Senior Regulatory Advisor, Regulatory and Quality Affairs Division Biomedical Advanced Research and Development Authority (BARDA) Department of Health and Human Services (DHHS) Case Study: <i>“EUA Labeling: Vaccine Case Study”</i> Colleen McGraw Senior Director, Global Regulatory Labeling Moderna Presentation: <i>“EUA Labeling: Treatment Case Study”</i> Karen Ciprero Senior Director, Global Labeling Merck & Co., Inc.	
3:45 – 4:00 PM	<u>Stretch Break</u>	
4:00 – 5:15 PM	<u>Device Labeling: Instructions for Use (IFU)</u>	S5
	Presentation: <i>“Development of an IFU: Human Testing Factors”</i> Kellie Taylor, PharmD, JD Executive Director, CMC Regulatory Affairs Regeneron Presentation: <i>“IFU as a Labeling Document: Global/Core IFU”</i> Gerrit Nijveldt Principal Labeling Consultant Opus Regulatory, Inc. Case Study: <i>“Instructions for Use Labeling Case Study”</i> Mike Fahmy Executive Director Otsuka Pharmaceutical Development & Commercialization	
5:15 – 5:30 PM	<u>Closing Remarks: Day 1</u>	
6:00 – 7:30 PM	<u>Evening Networking Reception</u> <i>Paris Ballroom</i>	<i>Hosted by Opus Regulatory</i>

Course Day 2: Wednesday, October 18, 2023

8:30 – 8:45 AM	<u>Welcome Remarks</u>	
8:45 – 10:00 AM	<u>Development of ADR Sections</u>	S6
Virtual Session	<p>Presentation: <i>“Development of ADR Sections for US/EU/Core Labeling”</i></p> <p>Leander Fontaine, MD Owner pharmiceutics, LLC</p> <p>Presentation: <i>“CIOMS MedDRA Labeling Grouping (MLG)”</i></p> <p>Dr. Ilona Große-Michaelis Senior Medical Dictionary Expert, Bayer AG CIOMS Working Group Member - MedDRA Labeling Groupings</p>	
10:00 – 10:15 AM	<u>Stretch Break</u>	
10:15 – 11:30 AM	<u>Development of Atypical Efficacy Section Data</u>	S7
	<p>Presentation: <i>“Inclusion of Secondary and Exploratory Endpoints in Labeling”</i></p> <p>Joe Sison Labeling Director, Merck & Co., Inc.</p> <p>Presentation: <i>“Patient Reported Outcomes in Labeling”</i></p> <p>Ari Gnanasakthy Principal Scientist, Patient-Centered Outcome Assessment RTI Health Solutions</p>	
11:30 – 11:45 AM	<u>Stretch Break</u>	
11:45 AM – 1:00 PM	<u>Development Labeling</u>	S8
	<p>Presentation & Case Study: <i>“Target Labeling (US): Importance of Label as Driver”</i></p> <p>Jody L Roth, PMP, RAC Vice President Global Regulatory Affairs, Immunovant</p> <p>Presentation & Case Study: <i>“Role of Labeling Team in CCDS Development”</i></p> <p>Vijay Sammeta, MD, MBA Senior Director Global Labeling Strategy, Sanofi</p>	

Course Day 2: Wednesday, October 18, 2023

continued

1:00 – 2:15 PM **Networking Luncheon**

2:15 – 3:45 PM **Labeling Compliance**

S9

Presentation:

“Labeling Compliance: Overview, Operations, and Tracking”

Mary Beth Wilusz

Head, Regulatory Labeling Operations and Compliance
Daiichi Sankyo, Inc.

Presentation:

“How to Prepare for an Audit/Inspection from Labeling Perspective”

Julie Batal, MBA, JD

VP, Regulatory Labeling, Advertising & Promotion, Compliance &
Operations
bluebird bio

3:45 – 4:00 PM **Program Conclusion**