



2023 Global Labeling & Regulatory Symposium

Developed and presented in partnership with Opus Regulatory

October 17 – 18, 2023

Kimpton Hotel Monaco – Washington, DC

Course Description

This a one-of-a-kind comprehensive labeling education symposium explores both fundamental labeling skills and specialized concepts, including current events and new regulatory initiatives. Throughout the two-day program, global experts from big pharma and small pharma will lead several dynamic sessions; faculty for this program also include current and former FDA representatives, academics, and consultant presenters. The program features a blend of interactive presentations, roundtable discussions, case studies, and collaborative sessions, each meticulously planned to provide the best experience for symposium participants.

Course Day 1: Tuesday, October 17, 2023

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8:30 – 8:45 AM

Welcome Remarks

8:45 – 10:00 AM

Keynote Presentation:

“FDA’s Roadmap to Patient-Focused Outcome Measurement in Clinical Trials”

S1

Laurie Burke, MPH

Founder of LORA Group, LLC

Former Dir., FDA’s Study Endpoints & Labeling Development Group

Roundtable Discussion:

Vishal Bhatnagar, MD

Associate Director, Patient Outcomes

FDA Oncology Center of Excellence

Julie Batal, MBA, JD

VP, Regulatory Labeling, Advertising & Promotion, Compliance & Operations

bluebird bio

Omar Perez, PhD, RAC

Head of Medical Diagnostics, US Medical Affairs, Oncology

AstraZeneca

Donald Patrick, PhD

Professor Emeritus, Health Systems and Population Health

University of Washington School of Public Health

10:00 – 10:15 AM

Stretch Break

Course Day 1: Tuesday, October 17, 2023continued

10:15 – 11:30 AM **Comparison of Labeling Work for Large vs. Small Pharma** **S2****Presentation:***“Labeling to Support Large Pharma”***Kelly Treonze**Executive Director, Global Labeling Therapeutic Areas
Merck & Co., Inc.**Presentation:***“Labeling to Support Small Pharma”***Jody L Roth, PMP, RAC**Vice President Global Regulatory Affairs
Immunovant**11:30 – 11:45 AM** ***Stretch Break*****11:45 AM – 1:00 PM** **Oncology Labeling Initiatives** **S3****Presentation:***“Oncology Labeling Philosophy & Initiatives”***William Pierce, PharmD, MPH, BCPS**Associate Director, Oncology Labeling
FDA Oncology Center of Excellence**Presentation:***“Oncology Center of Excellence: Project Orbis”***Shaily Arora, PharmD**Executive Regulatory Science Director, TDR
AstraZeneca**Presentation:***“Oncology Center of Excellence: Companion Diagnostic Labeling”***Reena Philip, PhD**Associate Director, Biomarkers and Precision Oncology
FDA Oncology Center of Excellence**1:00 – 2:15 PM** **Networking Luncheon**

Course Day 1: Tuesday, October 17, 2023*continued*

2:15 – 3:45 PM **Labeling During a Public Health Emergency** **S4**

Presentation:*“Introduction to US and EU Emergency Use Regulations”***Nina El-Badry, M.S., RAC (US, EU)**

Senior Regulatory Advisor, Regulatory and Quality Affairs Division
Biomedical Advanced Research and Development Authority (BARDA)
Department of Health and Human Services (DHHS)

Case Study:*“EUA Labeling: Vaccine Case Study”***Colleen McGraw**

Senior Director, Global Regulatory Labeling
Moderna

Presentation:*“EUA Labeling: Treatment Case Study”***Karen Ciprero**

Senior Director, Global Labeling
Merck & Co., Inc.

3:45 – 4:00 PM ***Stretch Break***

4:00 – 5:15 PM **Device Labeling: Instructions for Use (IFU)** **S5**

Presentation:*“Development of an IFU: Human Factors Testing”***Peter Petrochenko, PhD**

Associate Director, CMC Regulatory Affairs
Regeneron

Presentation:*“IFU as a Labeling Document: Global/Core IFU”***Gerrit Nijveldt**

Principal Labeling Consultant
Opus Regulatory, Inc.

Case Study:*“Instructions for Use Labeling Case Study”***Mike Fahmy**

Executive Director
Otsuka Pharmaceutical Development & Commercialization

5:15 – 5:30 PM **Closing Remarks: Day 1**

6:00 – 7:30 PM ***Evening Networking Reception*** *Hosted by Opus Regulatory*
Paris Ballroom

Course Day 2: Wednesday, October 18, 2023

8:30 – 8:45 AM	<u>Welcome Remarks</u>	
8:45 – 10:00 AM	<u>Development of ADR Sections</u>	S6
Virtual Session	<p>Presentation: <i>“Development of ADR Sections for US/EU/Core Labeling”</i></p> <p>Leander Fontaine, MD President Pharmiceutics, LLC</p> <p>Presentation: <i>“CIOMS MedDRA Labeling Grouping (MLG)”</i></p> <p>Dr. Ilona Große-Michaelis Independent Consultant CIOMS Expert Working Group Member - MedDRA Labeling Groupings</p>	
10:00 – 10:15 AM	<i>Stretch Break</i>	
10:15 – 11:30 AM	<u>Development of Atypical Efficacy Section Data</u>	S7
	<p>Presentation: <i>“Inclusion of Secondary and Exploratory Endpoints in Labeling”</i></p> <p>Joe Sison Director, Global Labeling, Merck & Co., Inc.</p> <p>Presentation: <i>“Patient Reported Outcomes in Labeling”</i></p> <p>Ari Gnanasakthy, MBA, MSc Principal Scientist, Patient-Centered Outcome Assessment RTI Health Solutions</p>	
11:30 – 11:45 AM	<i>Stretch Break</i>	
11:45 AM – 1:00 PM	<u>Development Labeling</u>	S8
	<p>Presentation & Case Study: <i>“Target Labeling (US): Importance of Label as Driver”</i></p> <p>Jody L Roth, PMP, RAC Vice President Global Regulatory Affairs, Immunovant</p> <p>Presentation & Case Study: <i>“Role of Labeling Team in CCDS Development”</i></p> <p>Vijay Sammeta, MD, MBA Senior Director Global Labeling Strategy, Sanofi</p>	

Course Day 2: Wednesday, October 18, 2023
continued

1:00 – 2:15 PM

Networking Luncheon

2:15 – 3:45 PM

Labeling Compliance

S9

Presentation:

“Labeling Compliance: Overview, Operations, and Tracking”

Mary Beth Wilusz

Head, Regulatory Labeling Operations and Compliance
Daiichi Sankyo, Inc.

Presentation:

“How to Prepare for an Audit/Inspection from Labeling Perspective”

Julie Batal, MBA, JD

VP, Regulatory Labeling, Advertising & Promotion, Compliance &
Operations
bluebird bio

3:45 – 4:00 PM

Program Conclusion